

J. Kendall Perkinson

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Work Experience, 2015 -Present

Kromatic Media — Owner, Sole Proprietor | Podcasting, Writing, Photography and Video

- Media content creator for diverse businesses and organizations like Sustainable Chesapeake (VA), Agape Guitars, Cabin Fever Beer Festival, etc.
- ***Mared & Karen: The WVU Coed Murders*** — Creator / Producer / Host
Investigative journalism documentary on West Virginia's most notorious murders. Weaves together extensive research, scripting, source audio, interviews, and music into a longform narrative arc. Awarded "Mark of Excellence" in radio in-depth reporting by the Society of Professional Journalists. Incorporated into university curriculum in forensics, true crime, and podcasting. Live appearances include presentation to law enforcement forensics specialists with the International Association for Identification.
- ***Big Savage: The Death of Alexander Stevens*** — Creator / Producer / Host
Investigative documentary of a 2017 murder/suicide trial. Production resulted in [a successful lawsuit against Garrett County, Maryland](#) that set precedent for the entire state on public records access by journalists, and provided legal basis for ongoing appeal process.
- ***Outlandish*** — Creator / Producer / Host
Investigative documentary centering on the 1996 murder of a lesbian couple that draws sweeping connections to nearly 10 other slayings in the region and time frame. Interviews with reporters, lawyers, investigators, and survivors are combined with unparalleled research on the cases.
- Podcasts collectively (under title *Appalachian Mysteria*) maintain a 4.8-star rating on [iTunes](#) and [Spotify](#) after thousands of reviews and millions of downloads.
- Reporting & policy analysis — [\(sample\)](#)
- Local and regional profiles — [\(sample\)](#)
- Client photography — [\(samples\)](#)
- Client video production — [\(sample\)](#)

Lawful Good / Russell Media — Writer / Editor — [\(podcast samples\)](#)

- Full editing responsibilities for a longform show that profiles the most successful and important lawyers in the nation, particularly in mass torts and advertising
- Edit 2-4hr conversations into digestible content; shape and retain core elements
- Writing (intros, ad breaks, outros, etc.)

Pikewood Media — Senior Content Developer — [\(podcast sample\)](#)

- Content production, news writing, podcast developing, ad writing, photography, etc.
- Wide variety of tasks and creative responsibilities

Wonderful West Virginia Magazine — Writer — [\(sample\)](#)

- The state's premier showpiece magazine published monthly by the Division of Natural Resources
- Researching, contacting, interviewing, writing a story about assigned people and organizations

Morgantown Magazine — Writer / Photographer — ([samples](#))

- Morgantown's only lifestyle magazine for food, culture, and VIP profiles
- Researching, contacting, interviewing, writing a compelling narrative about assigned individuals and orgs

West Virginia Living Magazine — Writer / Photographer — ([samples](#))

- Lifestyle, business and culture magazine
- Researching, contacting, interviewing, writing a compelling narrative about assigned individuals and orgs

Defense In Depth, Morgantown, WV — Communications Coordinator — ([sample](#))

- State's largest defensive training facility
- Work with marketing team and management to craft messaging, write original content, maintain social media presence, and fulfill core mission statement
- Moved store presence to top of Google results with SEO writing

100 Days in Appalachia, Morgantown, WV — Video Production

- Nonprofit news outlet centered in WVU's Media Innovation Center
- Full production responsibilities for social media news videos

Dominion Post, Morgantown, WV — Freelance Writer / Photographer — ([sample](#))

Sensational Images, Uniontown, PA — Photographer / Videographer / Editor (samples owned by company)

- Wedding photography and videography services to PA and WV
- Primary photographer and videographer
- Video editing and production

Zackquill, Morgantown, WV — Writer / Photographer — ([samples](#))

- Startup news, arts and culture outlet from West Virginia Executive Magazine
- Pitch, research, contact, interview and write a compelling narrative on local story

The Noise, Flagstaff, AZ — Writer — ([sample](#))

- Nonprofit news, arts and culture magazine distributed throughout Northern Arizona
- News writer; research, contact, interview and write a compelling regional story

Fibonacci Fine Arts Digest, St. George, UT — Writer / Photographer — ([sample](#))

- Fine arts magazine distributed through Utah and Arizona
- Photograph, interview, write compelling story

Arizona Highways, Phoenix, AZ — Writer / Assistant Tour Guide / Video Production

- Wrote ad copy to promote international photography tours
- Photographed and produced video of client tour to the Canadian Rockies

Education

West Virginia University — BA, Journalism — Minor, Political Science

Skills

Multimedia journalism | Content development | Podcast/video production | Interviewing and research
| Simplification of complex ideas | Script writing | Public/client relations | Social media integration |
Public speaking | Photo, audio & video production | Premiere | Audition | Photoshop | Squarespace

Related Experience

WRIR 97.3 FM – Elections Committee Chair / Co-Chair

Plan, facilitate and run elections for members of the Virginia Center for Public Press Board of Directors

WRIR 97.3 FM – News & Public Affairs Committee

Cooperatively manage news/talk programming on the station

References

Sarah McLaughlin

Co-Producer, *Appalachian Mysteria*
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Kirsten Stock

Producer, *Lawful Good*
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